



For Immediate Release

Contact Information:

Connie Ciarico

Prentice Wealth Management, LLC

(585) 218-0001

cciarico@prenticewealth.com

Prentice Wealth Management Welcomes 2 New Client Service Administrators

Rochester, NY- July 15, 2024: We are pleased to announce the addition of two exceptional administrative professionals to our growing team. These new hires are already playing a pivotal role in enhancing client services, expediting new business processing and increasing office efficiencies.

Meet Our New Client Service Administrators:

1. Alexandria Prayne: With a background in recruiting, placement and payroll management, Alex brings a wealth of experience and high-level relationship building skills to the team. Her commitment to client satisfaction makes her an invaluable asset as our business continues to grow.
2. Kaitlyn Robles: A seasoned professional in human resource operations, Kaitlyn has a proven track record of analyzing, streamlining and optimizing workflows. Her attention to detail and proactive approach will significantly contribute to the success of our firm.

A Word from Our Managing Partner:

“We are excited to welcome Alex and Kaitlyn to our team. Their significant skills, enthusiasm, and fresh perspectives will undoubtedly strengthen our commitment to providing an extraordinary client experience.” – William J. Prentice II, AWMA®, CFP®, CIMA®, Managing Partner.

We encourage you to visit our website at <http://www.prenticewealth.com/talent/> to learn more about Alex, Kaitlyn and the rest of our talented team.

About Prentice Wealth Management

Prentice Wealth Management, LLC is a financial planning firm, located at 1150 Penfield Road in Rochester, NY. Established in 2008, PWM was founded to address client needs with world class solutions in an un-biased, non-proprietary environment. We remain steadfast in placing client needs at the forefront of every decision and continue to advance and evolve. Please visit our website at www.prenticewealth.com to learn more.

Securities and Advisory Services offered through Cadaret, Grant & Co., Inc. a Registered Investment Advisor, and Member FINRA/SIPC. Additional Advisory Services offered through Prentice Wealth Management, LLC, a SEC Registered Investment Advisor. Prentice Wealth Management and Cadaret, Grant & Co. are separate entities.